Reframing Enrollment Management Utilizing the Core Principles of Guided Pathways
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- John Albano, Dean of Instruction, Fine & Performing Arts and Social Science
- Nancy Golz, Dean of LRC, Distance Education, and Dual Enrollment
- Lonita Cordova, Dean of Instruction, Los Banos Campus (Dean of Student Equity and Success)
- Greg Soto, Counselor and Articulation Officer
- Julie Clark, Academic Senate Past President, Mathematics Instructor
- Caroline Dawson, Academic Senate President, Mathematics Instructor
The Why <goals of our presentation>

• Share our approach to creating institution-wide change as related to enrollment management.

• Why did we need to change?
• What did we do to affect change?
• How has this improved what we do?
Why did we need to change?

• **Internal Forces**
  • Leadership Issues
  • Enrollment Management Issues

• **External Forces**
  • Guided Pathways
  • AB 705
  • Student Centered Funding Formula
Initiative Fatigue
§ 55041. Repeatable Courses.

§ 55042. Course Repetition to Alleviate Substandard Academic Work.

Student Success and Support Program (SSSP)

Student Centered Funding Formula (SCFF)

AB 705

AB 288 Dual Enrollment and College and Career Access Pathways (CCAP)
What Did We Do?

• 2017-2018 Year of Planning
• IEPI Strategic Enrollment Management Program Pilot College
• Enrollment Management Academy
• Guided Pathways Implementation
• Alignment of Guided Pathways and Enrollment Management: the student experience (#A2G)
Goal One: Enrollment Management and Student Success

(Accountable Cabinet Member: VP of Instruction)

1.0 Employ enrollment management strategies to support student success, progression, and completion/transfer.

Objectives

*1.1 Develop guided pathways within metamajors, including stacked credentials, and in connection with K-12 and university partners.

*1.2 Strengthen scheduling to provide effective, efficient, student-centered course offerings, delivered through structured time blocks that also maximize FTES generation.

*1.3 Design and develop innovative programs and expand educational programming to meet workforce needs (esp. in Ag, IT, and CTE).

1.4 Provide just-in-time and advanced technical training to meet workforce needs.

1.5 Expand coursework and certificate and degree programs at Los Banos Campus to align with area workforce needs.

*1.6 Create innovative packaging and delivery of programs (e.g. cohort approaches; coordinated night, weekend, & summer programs; Fast Track; etc.) and expand distance education offerings.

1.7 Implement strategies to support student success, progression, and completion/goal attainment.
Planning a “Schedule-Fest”

• What would this be?
• Wanted it to be integrated.
• Team
• Extensive planning.
• Then....we did it!
Schedule-Fest 1.0
Schedule-Fest 1.0

• November 9th, 2018
• The Why
• Overview of Enrollment Management
• AB 705 Emphasis – communication and implementation
The Why
Table Activity!

**Prompt:** Who had the most influence in your academic journey (for example, a counselor, an instructor, a coach, etc.)?
Schedule-Fest 1.0

- Top Ideas That Emerged From Fest
  - AB 705 Coordinator
  - A Plan to Reorganize/Redesign Scheduling
  - Informational Videos and
  - Embedded Counselors
Schedule-Fest 2.0
Schedule-Fest 2.0 Overview

- Understanding the Terminology
  - Major Core Requirements
  - General Education Breadth Patterns
  - Articulation
  - Minimum Eligibility Requirements

- Getting to the Destination
  - Placement Questionnaire
  - What Mathematics Pathway??
  - Prerequisites
  - Minimum Eligibility Requirements
  - Course Sequencing
  - Breaking down the “Myths...
Aha moments.....

2 years? That’s almost impossible...
Student Centered Scheduling
Schedule-Fest 2.0

- February 13, 2019
- Top Ideas from the Six Word Memoirs
  - Creating Pathways/Schedules for Student Success
  - Careful Planning Leads to Student Success!
  - Communication, Collaboration, Motivation, Perseverance = Success!
  - Collaboration, Success, Flexibility, Innovative, Parameters, Responsive
  - Student Centered Schedules Balanced with Data
Completing the Puzzle... and Understanding the Pieces Activity
Building Cross Functional Teams
Student Focused and Student Centered

https://www.youtube.com/watch?v=J8wQ9T4xEDE&feature=youtu.be
Schedule - Fest 3.0
Schedule-Fest 3.0

Why are we doing this?

• Trying to go from “isolated” scheduling practices to a very cohesive, integrated, institutional, and a collaborative approach.

• Input from classified professionals, student services, faculty leads, faculty, managers—everyone!

• Enrollment Management
  • #A2G: From Application to Graduation!
Schedule - Fest 3.0

- May 7, 2019
- Best Practices in Scheduling
- Student Focused and Student Centered
- Data driven and integrated approach
- #A2G
Lessons Learned
Mindful Moment

It's not only moving that creates new starting points. Sometimes all it takes is a subtle shift in perspective, an opening of the mind, an intentional pause and reset, or a new route to start to see new options and new possibilities.

~Kristin Armstrong