Implementing the 6 Factors of Student Success via Faculty:

Student Success Advocates at
East Los Angeles College

2017 Strengthening Student Success Conference
Paulina Palomino, Dean
Amber Marsden, Counselor
Carmen Soto, Counselor
Would you like to learn about the Student Success Advocates at East Los Angeles College?

Implementing the 6 Factors of Student Success via Faculty:

Student Success Advocates at East Los Angeles College

Start the presentation to activate live content

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Today’s Goals

By the end of the presentation, participants will:

● Understand the **purpose** and **vision** of Student Success Advocates at East Los Angeles College

● Learn about ELAC faculty **projects** informed by the 6 Factors of Student Success

● Become familiar with **strengths** and areas of **opportunity** of ELAC’s implementation

● **Reflect** on potential practices to adopt on your own campuses
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<th>Agenda</th>
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<tr>
<td>1</td>
<td>East Los Angeles College Background 10 minutes</td>
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<td>2</td>
<td>Implementation of Student Success Advocates 20 minutes</td>
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<td>3</td>
<td>Current Vision 10 minutes</td>
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<td>4</td>
<td>What can be done on your campus? 10 minutes</td>
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<td>5</td>
<td>Closing &amp; Questions 10 minutes</td>
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What’s in your packet?

Implementing the 6 Factors of Student Success via Faculty: Student Success Advocates at East Los Angeles College

Guided Notes

What would you like to achieve by the end of today’s presentation?

How did ELAC’s Student Success Advocates transform since 2016?

In your own words, what is a Student Success Advocate?

Which Student Success Advocates trainings or projects stood out to you?

Other Notes:
East Los Angeles College empowers students to achieve their educational goals, to expand their individual potential, and to successfully pursue their aspirations for a better future for themselves, their community and the world.
College Service Area

- Communities of Alhambra, Bell, Bell Gardens, Commerce, Cudahy, East Los Angeles, Huntington Park, Lynwood, Maywood, Montebello, Monterey Park, Pico Rivera, San Gabriel, South Gate, Vernon, and parts of the City of Los Angeles
- A population of over 1.5 million people
  - Expected to grow faster than the district, county, state and nation
- Over 40% of the population is under 25 years
- 76% Hispanic/Latino and 14% Asian
  - Mirrored in our student population
Most new first time students at ELAC...

- Assess into basic skills English or Math - Less than 20% place in transfer level
  - SSSP funds are dedicated to the Common Assessment

- Don’t have a declared major
  - SSSP funds are dedicated to the “Declare by 15 Initiative”

- Have an approximate Fall-to-Spring persistence rate of 70%
  - 30% of students don’t return after one semester

- Have an approximate Fall-to-Fall persistence rate of 60%
  - 40% of students don’t return after one year
According to Merriam-Webster, an advocate is “one that supports or promotes the interests of another.”

The primary role of a Student Success Advocate is to help students navigate and attain their educational goals, utilizing the campus and its many resources.

By using knowledge of the 6 factors of student success and their influential role, faculty have the opportunity to increase student success and SSSP outcomes.
What we see...

Student Services

Instruction

Special Populations Programs

What the student experiences...

the teacher who believes in me

the dean who helped me get into Math 1A

the students I study with

the counselor who helped me with my ed plan

the patient tutor

the man in the cafeteria who asks how I'm doing

the nice woman in financial aid
Six Success Factors

Students have a goal & know how to achieve it

Students’ skills, talents, abilities & experiences are recognized; they have opportunities to contribute on campus & feel their contributions are appreciated

Students feel like they are part of the college community

Students stay on track—keeping their eyes on the prize

Students feel somebody wants & helps them to succeed

Students actively participate in their learning both in & out of class
STUDENT SUCCESS ADVOCATES at ELAC

Student Success Advocates are ELAC faculty who collaborate with Student Services to promote student success and the completion of SSSP mandates by:

- **Collaborating** with Student Services to promote awareness and timely completion of SSSP mandates
- Interfacing with Counseling Faculty to effectively connect students to **Student Services**
- Implementing events and practices framed around the 6 factors of student success: **Directed, Focused, Nurtured, Engaged, Connected, and Valued**
- **Communicating** to students and faculty regarding Student Services information
Overview of Implementation

Fall 2016
- 5 distinct trainings offered
- No expectation of deliverables

Spring 2017
- 2 trainings required and optional additional trainings
- Expectation of faculty-led activity within their department
- Assignment

Fall 2017
- 2 “Foundation” trainings required
- Expectation of faculty-led activity within their department
- Consistent deliverables
- Stipend at completion
Fall 2016 Trainings

Student Success Advocates Kickoff
Opening Day 2016
East Los Angeles College

Student Success Advocates Training #2:
Navigating ELAC
September 20, 2016
East Los Angeles College

Student Success Advocates Training #3:
Building Accountability & Dialogue
October 26, 2016
East Los Angeles College

Student Success Advocates Training #4:
Learning Outside of the Classroom
November 15, 2016
East Los Angeles College

Student Success Advocates Training #5:
Bringing it all together!
December 6, 2016
East Los Angeles College
- Encourage students to think beyond their initial educational goal
- Develop assignments that give students the opportunity to share stories about their cultural pride and background
- Connect current students with alumni
- Request a presentation for your classroom from campus resources (i.e. Transfer Center)
- Express interest and engage students beyond class
- Hold students to a high standard of expectation
- Encourage students to find a class buddy and learn their names
## Training #4 Preparing Students to Consider PhDs

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<tr>
<th>Connected</th>
<th>Engaged</th>
<th>Nurtured</th>
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<td>Help students build social &amp; professional networks</td>
<td>Host Student Research Conferences</td>
<td>Help students build a support system</td>
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<td>Encourage involvement in student governance, administration, and tutoring/volunteering</td>
<td>Encourage students to join Honors Programs</td>
<td>Demystify myths of the PhD, host info session</td>
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<td>Provide opportunities to learn about research, teaching, and graduate school experience</td>
<td>Guide students in career exploration</td>
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<td>Acknowledge cultural differences</td>
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<td>Offer to write letters of recommendation</td>
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<td>Stay in communication</td>
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Fall 2016 Highlight:
“I invited former Sociology Club cabinet members and the UCLA peer mentors to [be introduced] to current members. [We] conducted a workshop that covered “All Things Transfer.” It was very beneficial in terms of keeping students **directed** and **focused**.”

- Faculty participant

“Though I am a bit [slow] to do so, I have shared more of my personal background this semester [with my students]. Too often I’ve seen faculty make their classes about their personal lives (I was Department Chair for 8 years and did many, many peer reviews), and I’ve gone perhaps too fair in the other direction.”

- Faculty participant

“Learning about all the [Student Services] resources on-campus and the proven strategies for student success were very, very useful and it was valuable to **connect** with faculty on-campus”

- Faculty participant
Spring 2017 Projects

Social Science Department Open House
Wednesday, April 12, 2017

Program Order
12:00PM-12:15PM Check-in & Resource Table
12:15PM-12:30PM Welcome & Introductions
Dr. Marcel Morales, Social Science Department Chair
12:35PM-12:50PM Social Sciences: A Full View
LeQuita Jones, Assistant Professor, Sociology
12:50pm-1:00PM A Students Perspective: Social Science
Sociology Club
History Circle Club
AFT Club
Model United Nations Club
Asian American Club
Law Pathways
1:00-1:10PM Wrap up, interest survey, and evaluation
1:15PM-1:30PM Meet & Greet Reception

Round Table Discussion about Global Trade & Logistics Careers
Guest Speakers from Industry
RSVP by 4/25/2017, 12 noon
https://GTL-04262017.eventbrite.com
On Wednesday, April 26, 2017, at 6:30 pm
In FS-201 MP Room * Dinner Box provided

South Gate Student Success Conference 2017

Transfer Pathway Workshop
Learn how to transfer into...

Elac Global Trade and Logistics (GTL) Club
Computer Applications and Office Technology

Transfer to USC and CSU
Learn current transfer deadlines for 2018 semesters and what you need to complete to apply

http://transfer.1311.eventbrite.com

Register on Eventbrite
Special event for ELAC
- 133 student attendees
- 73% heard about the event from an in-class announcement (n=56)

Components:
- Faculty presentation
- A Student’s Perspective - hearing from Club Presidents
- Meet and Greet Reception
Spring 2017 Highlight: Social Sciences Open House

Student Perspectives

Directed
- "Learning about what I can do after ELAC"
- "Teaches us how to get to where we want to be"
- "Helps people who have not declared a major"

Focused
- "Shows us that it is possible to better yourself with education"
- "Inspired and motivated by former students turned staff who are now successful"
- "Inspires me to be a better student"

Nurtured
- "The dedicated staff motivates me"
- "Makes me feel that I have support and encouragement"

Engaged
- "Increased desire to get involved"
- "It made me feel more engaged"

Connected
- "Increased awareness of resources"
- "Connected me to other students and people"
- "It makes me proud of ELAC"

Valued
- "Makes me feel excited and powerful"
- "Makes me confident to pursue a social science major"
Faculty initiated event
- 104 student attendees
- 87% heard about the event from their professors (n=55)

Conference Sessions:
- Student Panel
- General Education, Transfer 101
- Study Skills
- Choosing a major and career
- Financial Aid 101
"I just want to say that this event was very impactful and motivating. It was encouraging not to give up and that transferring to a university is achievable. Thank you all for working hard. This event rocked!"

"I really enjoyed the workshop on Understanding the General Education Path. It was very helpful and I plan to speak to the counselor in the future."

"I just want to say that I came for extra credit but I learned a lot. This event was rewarding hearing the students speak about their own experiences. It was encouraging and motivating. The speakers should go to high schools because it will motivate high school students to want to attend ELAC."

"Please bring other students that have transferred so they can share their experiences at the university. Also provide information on Private universities too."
Does your campus have a similar collaboration between Academic Affairs and Student Services?
Reflection
Strengths

- Faculty leadership in delivering innovative services
- Intentional collaboration between Instructional Faculty/Departments and Student Services
- Platform for nurturing faculty interconnectedness
- SSSP initiative with support from Office of Professional Development
View from Faculty
Opportunities for Growth

- **Recruitment**: Collaborating with disciplines that have not been represented
- **Data**: Creating a uniform method of evaluation to measure student impact and faculty implementation
- **Training Topics**: Fostering continued integration of 6 Success Factors
- **Technology**: Leveraging our Student Information System to monitor student progress
6 success factors framework
- Participant Agreement
- Foundation Trainings
- Standard Evaluation for events
- Emphasis on faculty working with their department peers
- Focus on being more intrusive with faculty
Student Services Branch Vision

ELA

- Academic maps that detail the scope and sequence of courses required to complete a credential efficiently and transition to baccalaureate degree programs or the labor market.
- Structured onboarding processes that provide students with clear, actionable, and usable information they need to get off to the right start in college.
- Proactive academic and career advising from the start through completion and/or transfer, with assigned point of contact at each stage.
- Early alert systems aligned with interventions and resources to help students stay on the Pathway, persist, and progress.
- Instructional support and co-curricular activities aligned with classroom learning and career interests.
Your campus
Questions from your Guided Notes

- What can you do to implement the 6 Factors of Student Success on your campus? What are you or others currently doing?
- Which departments do you need to recruit?
- Beyond trainings, what other resources can you provide to faculty interested in incorporating the 6 Success Factors?
- How will you measure the impact of your campus efforts?
Thank you for attending:

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