STRICTIC ENROLLMENT MANAGEMENT
APPLIED SOLUTION KIT
ASK-SEM

Strengthening Student Success Conference
October, 2017
Presented by:
Cathy Hasson, Michelle Barton & Michelle White
Institutional Partnership Effectiveness Initiative-IEPI

• Initiative funded by the Legislature
  $2.5 million for Year One (2014-15)
  $17.5 million for Year Two (2015-16)
  $27.5 million for Year Three (2016-17)
  $27.5 million for Year Four (2017-18)

• Partnership
  • CCC Chancellor’s Office
  • COC, Foothill & Chabot-Las Positas CCD
  • State Academic Senate
  • Success Center for California Community Colleges
  • Workgroups with representatives from 22 statewide organizations
Guided Pathways

Click here to learn more about the student-centered approach to guided pathways reform and access helpful resources and videos.
The Context

Phase I: Discovery
- Scan Literature
- System-wide Field Survey
- Advisory Committee
- Identify and Prioritize Resources

Phase II: Design and Implement
- Design
- Develop
- Vet
- Distribute Resources (PLN), Provide Training
- Continuously Review and Update

2017
What is ASK-SEM?

Tools and Resources

• Assessments & Evaluations
• Data Resources & Tools
• Exemplars & Models
• Promising Practices
• Professional Development
Operationalizing ASK-SEM

See Handout
Challenges & Practices

**SEM Challenges**
- Leadership support
- Internal policies
- Scheduling and programming
- Marketing and recruitment
- Planning
- Data
- External environment

**SEM Practices**
- Accelerated basic skills courses
- Dual enrollment
- Early alert systems
- Learning communities
- Enrollment tracking and forecasting
- High school bridge programs
- Counseling and IEPs
- Multiple measures protocols
- Outreach & matriculation services
- Targeted marketing
- Scheduling to meet FTES goals
- Program quality reviews
ASK-SEM Organizing Framework

Strategies & Practices
- Scheduling & Program Pathways
- Support & Services
- Marketing & Communications

Approach
- Mission Driven
- Data Informed
- Targeted Enrollment Goals
- Equity Focused

Foundation
- Leadership & Collaboration
- Student-centered Budget
- Infrastructure

Participate | Collaborate | Innovate
SEM Planning
Resource Guide

I. Organizing the SEM planning effort and engaging constituent groups

II. Establishing the SEM purpose statement and guiding principles

III. Determining the SEM planning framework and components

IV. Identifying data needs for SEM planning

V. Developing targeted student enrollment goals and strategies

VI. Creating a system for measuring and benchmarking SEM goals
SEM Institutional Self-Assessment

YOUR TURN!
FTES, Budgeting, and Scheduling Practices

- **FTES Primer: Understanding FTES and Its Role in California Community College Funding**
  - Chapter One: Calculating FTES & Efficiency
  - Chapter Two: Apportionment
  - Chapter Three: Scheduling
- Vetting the primer (CIOs and CBOs)
- Published once fully vetted
FTES & Scheduling Practices

Resource Guides

• Four Resource Guides
  – FTES, Managing Faculty Load, Facilities Utilization
  – Budgeting and Sources of Funds
  – Developing and Managing the Schedule (Two Guides)

• Each Guide builds on the content from Primer
# FTES & Scheduling Practices

## Resource Guides

### Scenario Planning - FTEF Calculator

**Annual**

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**WSCH/FTEF**

| 519 |
SEM Community of Practice

- Connect people
- Provide a shared context
- Enable dialogue
- Stimulate learning
- Capture and diffuse existing knowledge
- Generate new knowledge
- Introduce collaborative processes
We invite you to participate!

– Sign-up today

– Email me directly (mwhite@rpgroup.org)
Contacts

• Michelle Barton
  – mbarton@rpgroup.org or
  – mbarton@palomar.edu

• Cathy Hasson
  – chasson@rpgroup.org

• Michelle White
  – mwhite@rpgroup.org