PLANNING STUDENT FOCUS GROUPS:
KEY QUESTIONS TO CONSIDER

Part I: Why are we doing it?

1. What do you want to know about your students?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

2. Why do you want to know it?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

3. Who do you want to know it from?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
Part II: How Are We Doing It?

4. How will students be identified and recruited (e.g., equity plan, who will help with outreach and recruitment, what materials/methods will you use to recruit students, what incentives might you provide)?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

Part III: Now What?

5. How are you planning to use the results and recommendations?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

________________________________________________________________