Building Online Community, Interaction, Collaboration and Engagement through 3 Tech Tools: Instructional Videos, Facebook and VoiceThread

Maritez Apigo
Chabot College
mapigo@chabotcollege.edu
Partner Sharing

1. Meet and greet someone who you don’t already know.
2. Exchange your experience and interest with integrating technology in the classroom.
Guiding Question

How can technology be used to build community, increase active participation, support social interaction, facilitate collaborative activities and foster engagement among students?
Student Voices Video

https://youtu.be/3TpB5_6L40I
My students who found Facebook, Videos, and VoiceThread helpful in their learning

<table>
<thead>
<tr>
<th></th>
<th>% of students</th>
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<tbody>
<tr>
<td>Facebook</td>
<td>89</td>
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<tr>
<td>Videos</td>
<td>95</td>
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<tr>
<td>VoiceThread</td>
<td>84</td>
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Please go to my website:

maritez.populr.me/sssc

• Today’s activities will be accessed from here
• Download the Resources Document
Please participate in the poll.

**Links to Interactive Activities**

Participate in the polls here: pollev.com/maritez

**Facebook**
1. Add yourself to the Facebook Group "EdTech Tools with Maritez Apigo."
2. Click this link: www.facebook.com/groups/501995806630451
   and then click "Join Group."
3. Participate in the "Welcome Event" found within the Facebook Group.
Your poll will show here

1. Install the app from pollev.com/app
2. Make sure you are in Slide Show mode

Still not working? Get help at pollev.com/app/help or Open poll in your web browser
Why Use Facebook?

• Today, Facebook plays a major role in the lives of students
• Most students are already logged in it, much more frequently than the LMS
• Increase student-student and teacher-student communication
• Timely Q&A
• Build community and increase interaction
Another Faculty Member’s Views on Facebook

Howard Blumenfeld, Math Instructor, Las Positas College

“I’m meeting my students where they are. Most students, from my experience, use Facebook regularly. It is efficient and cost-effective. It’s free. Receiving Facebook messages from students allows for quicker and more reliable communication with my students. It’s more personal and animated than Blackboard. They have direct access to social media on their handheld devices and tablets. Facebook provides a forum for easier and more seamless communication between faculty and students and easier student to student interaction outside of class.”
Create a Facebook Group

Discussion
Members
Events
Photos
Files

Write Post
Add Photo / Video
Ask Question
Add File

Write something...

RECENT ACTIVITY

Maritez DjZita Apigo
May 26

Final Grades are completed on turnitin.com! Please check turnitin.com, and if you see a mistake, email me ASAP. I will be submitting your final grades to BCC this week.
Example 1: Announcements

WHICH BOOK CLUB AM I IN?
Find your name to see which Book Club you are in. Then get your book by Feb. 27, 2015 at 1:00 pm. You can either buy it from a public bookstore (not the BCC bookstore), buy it online (such as amazon.com), or borrow it from a library. Bring it to every class meeting. This is a screenshot of the Book Club Groups on Moodle.

<table>
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<tr>
<th>Outliers</th>
<th>Tuesdays with Morrie</th>
<th>Dreams from My Father</th>
<th>Nickel and Dimed</th>
<th>Eating Animals</th>
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3 people like this.
Example 1: Comments on Announcements

I have just ordered on Amazon. Can't wait to read it 😊
February 20 at 8:48pm · Unlike · 1

Can I ask, so we don't have any HW due to this evening?
February 20 at 8:50pm · Like

You should participate to this event 😊
https://www.facebook.com/events/157400456180474/1574144456166483/?ref=notif&notif_t=plan_mall_activity
February 20 at 9:00pm · Like

Maritez DjZita Apigo / view the HW chart on Moodle under today's date for all the assignments in order of their due dates.
February 20 at 9:37pm · Like

Is it due today??
February 20 at 10:08pm · Like

I can not see my name in the list, Something wrong with me!!?
February 20 at 11:36pm · Like

Maritez DjZita Apigo / did not receive a paper with your 1, 2, 3 book choices. Will you email or FB message your 3 choices?
February 21 at 2:15am · Like

Book is what due today?
February 21 at 2:16am · Like

Maritez DjZita Apigo Classic Racing is now in the Eating Animals group.
Example 2: Q&A

Hey guys,
do you think that I could use the Apple's TextEdit for the Book club journal?

Like
Comment

Seen by everyone

Hi , I don't know about the Apple's TextEdit, but I opened it in google drive.
March 5 at 10:13pm · Unlike · 1

Did you?
March 5 at 10:14pm · Like

Yes. just log in to google drive and choose the red button next to the Create, then choose the downloaded file.
March 5 at 10:23pm · Unlike · 1

You can open it with google docs too.
March 5 at 10:26pm · Unlike · 1

TextEdit does not read any MS Word documents. Follow Niknaz's advice and use Google Drive instead.
March 5 at 11:04pm · Edited · Like

Thanks , Maritez Apigo
March 6 at 12:23pm · Unlike · 1
This Facebook Event 3 assignment is an exercise in MLA In-Text Citations and Works Cited. It is worth 10 points. First you will post your work, and then you will either "Like" the ones with no mistakes or enter corrections as comments. Note the two deadlines. All assignments on Facebook are not accepted late. Here are the directions:
Example 3: Events

In-Text Citation:
Knickerbocker argues, "But nearly half of all consumers now are in developing nations. China and India alone account for 362 million of those shoppers, more than in all of Western Europe. That can be a good thing to the extent that it improves health rates, education levels, and socio conditions (like that status of women)." (185)

Works Cited entry:

[Reactions and comments]
Facebook Tips

• First set up group as “Closed” with 1 member, then change the privacy setting to “Secret”
• Ask students to not friend request each other or the teacher at first
• Tell students your policy on private messages to you
Activity

1. Join the Facebook group. The link is on my website:

2. Participate in the Welcome Event posted in the Facebook group.
Questions about Facebook?
Please participate in the poll.
Your poll will show here

1. Install the app from pollev.com/app
2. Make sure you are in Slide Show mode

Still not working? Get help at pollev.com/app/help
or
Open poll in your web browser
YouTube Statistics

• “Everyday people watch more than hundreds of millions of hours on YouTube and generate billions of views.”
• “YouTube has more than 1 billion users.”
• “Half of YouTube views are on mobile devices.”

Source: http://www.youtube.com/yt/press/statistics.html
The Power of Video

• Statistics prove that people watch videos
• Access them at anytime
• Review them as much as necessary
• Increases instructor presence
• Personalizes instruction
• More engaging than reading plain text
• Complements auditory and visual learning styles
• Save class time for more interactive activities
• Can be recycled from semester to semester
Another Faculty Member’s Views on Producing Videos

Alejandro Perez, Ethnic Studies Instructor, Berkeley City College

“My short videos give me an opportunity to summarize or completely skip lecturing, while allowing students to revisit and review material. I initially intended to use my videos solely for my hybrid course but have since begun to share them with my face-to-face courses as well.”
You Need

• computer with a webcam and a microphone

• Screencastomatic (free) option to “Go Pro” for only $15/year

• YouTube account (free) – can sign in with a Google ID or Gmail account
Types of Videos

• **Screencasts** – a recording of your screen and voice for demonstrations, how-tos

• **PowerPoint Presentations with narration** (with webcam option)

• **Webcam videos** for lectures, mini-lessons, introductions

• Any combination of these
Some Software Options: Webcam Videos

- Windows: Movie Maker, Debut Video Capture (free)
- Mac: Quicktime, iMovie (free)
- Camtasia: $179-Windows, $75-Mac
Some Software Options: Screencasts

- Screencast-O-Matic (go pro $15/year)
- Jing (5 minute limit, no editing, no captions)
- Quicktime (Mac only)
- Camtasia $179-Windows, $75-Mac
Example 1: Screencast Video

http://youtu.be/ExXc7p3832s

- capture what is happening on your screen
- with audio recording of your voice
- use for demonstrations and how-tos
- My Example: Tour of the Quizlet website (created for colleagues)
screencast-o-matic.com

Make it Easy

One-click screen capture recording on Windows or Mac computers with no install for FREE!

Just click **Start Recording** to record.

Or you can download and install to run application on your Mac OS X 10.6 or later: [Download + Install](#)

New! v2.0 Beta

Stay up to date on latest news:

Enter email address

- or -

FOLLOW US ON [twitter](#)

Help spread the word about SOM

- [Tweet](#) 4,415
- [Like](#) 9,1k
- [Google Plus](#) 3k

Contact Us for licensing options to use our screen recorder with your business.
Screencast-o-Matic
Example 2: PowerPoint Presentation with Narration Video

http://youtu.be/WZFI6dvgOzU

- screencast with audio
- optional to include a webcam capture
- use for delivering content, lectures, mini-lessons
- My Example: Summary Writing
Example PPT Narration Video
Example 3: Webcam Video

https://youtu.be/FPcswnjuTT4

- record Webcam videos using Movie Maker (PC) or Quicktime (Mac)
- use for delivering content, lectures, mini-lessons, introductions
- My Example: Class Welcome
Example Webcam Video

Hello and welcome to the class! My name is Maritez Apigo, and I'm the instructor of this
Webcam Video: Quicktime (Mac)
Webcam Video: Movie Maker (PC)
Upload and Edit on YouTube

- Info and Settings
- Enhancements
- Audio
- Annotations
- Cards
- Subtitles
- CC
My Video Production Tips

• save files as .MP4 for YouTube
• lighting on your face
• environment in the background
• be your own teleprompter
• start with a script, save as “txt” file
• insert captions for accessibility
Group Activity: Choose One

• Groups brainstorm possible topics of videos to produce and what your process might be.
• Groups begin to create either a screencast or webcam video on a simple topic of your choice.

Example topics:
  o screencast: how to send an email with an attachment
  o webcam: how to tie a tie
Questions about producing your own instructional videos?
Please participate in the poll.
Your poll will show here

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Open poll in your web browser
Video: What is VoiceThreading?
VoiceThread Comments

- text
- audio (phone, mic, or upload file)
- video
- doodle tool
What is VoiceThread?

• A web 2.0 tool
• Asynchronous conversations online in a web browser from anywhere, anytime
• Discussions about a combination of media: documents, images, audio files, videos, and PowerPoint presentations
• Comment with text, voice, and video
• App for iOS devices: iPhone, iPad, and iPod
• Free for students to comment
Why Use VoiceThread?

- increase student participation
- increase student engagement
- create interactive activities
- increase collaboration
- assess students
- humanizes discussions
- builds community
VoiceThread Example 1
https://voicethread.com/new/share/6249694/

• Can use for any type of class
• Icebreaker Activity to get to know each other
• Introduce yourself: name, country, interests, educational/career goals
• Use the “doodle tool” to circle your country
VoiceThread Example 2

https://voicethread.com/new/share/5925690/

• Advanced ESL Reading and Writing hybrid class (50% face-to-face and 50% online)

• Read Malcolm Gladwell’s “10,000 Hour Rule” (adapted from Outliers)

• Agree or disagree? Why?
My VoiceThread Tips

• Text comments for more accessibility

• Example comment for students to follow
My VoiceThread Tips

Give feedback to students using a different “identity.”
My VoiceThread Tips

For tests or summative assessments:

Hide students’ comments by checking the box “Enable Comment Moderation.”
My VoiceThread Tips

Organize each class into “groups” for privacy
Activity

1. On my website, click the link to the VoiceThread.
2. Register a new account or Sign In.
3. Participate in the VoiceThread. I challenge you to try out the video and audio commenting features!
Ideas for VoiceThreads

- topic discussions
- presentations
- reflections
- debates
- critiques/peer review
- sharing work
- interviews
- demonstrations
- problem solving
- digital storytelling
- communication tasks
- vocabulary practice
- portfolios
- pronunciation
- group projects
Questions about VoiceThread?
What’s Next?

• Try out the tools!
• Download the Resources Document either from the Facebook Group or my website to access the live links.
• Let’s continue to support each other through our Facebook Group!
Final Questions?
Maritez Apigo
maritez.populr.me/sssc
mapigo@chabotcollege.edu