STUDENT SUCCESS FRAMEWORK FOR LONG-TERM INTEGRATED PLANNING

2017 RESEARCH & PLANNING CONFERENCE
APRIL 20, 2017

SAN DIEGO MIRAMAR COLLEGE
INTRODUCTION

- Gerald Ramsey (Vice President of Student Services)
- Dr. Daniel Miramontez (Dean of Planning, Research, Institutional Effectiveness, Library and Technology)
- Xi Zhang (Research and Planning Analyst)
- Dr. Naomi Grisham (Transfer Center Director)
WHY?

• Too many processes that confused people
  • Planning process
  • Program review process
  • Outcomes Assessment process

• Lack of communication and collaboration

• Received accreditation recommendations to address research and planning (Fall 2010)
OBVIOUS QUESTION

- How do we effectively address these issues?
LITERATURE REVIEW

• Completion By Design Initiative
  • Loss/Momentum Framework (LMF)
    • Connection
    • Entry
    • Progress
    • Completion

• Student Support (Re)defined Initiative
  • Six Factors of Student Success
    • Directed
    • Focused
    • Nurtured
    • Engaged
    • Connected
    • Valued
CULTURE OF COLLABORATIVE INQUIRY

• Operationalize Dialogue

• College-wide Milestones:
  • Planning Summit Spring 2014
  • Convocation Fall 2014
  • Planning Summit Spring 2015
  • Convocation Fall 2015

• End product: Roadmap to Student Success
  • Strategically ties together both initiatives
CULTURE OF EVIDENCE

- Mid-cycle review of Strategic Plan
  - How well is the institution serving students?
  - How well are the students performing?

- College-wide Milestones:
  - Convene workgroup Spring 2014
  - Conclude benchmark process Spring 2015
  - College-wide approval of SPAS Fall 2015
  - Planning Summit Spring 2016

- End product: **Strategic Plan Assessment Scorecard (SPAS)**
  - Strategically measures the health of the institution
### 5-Year Trend Analysis
#### 2010/11 - 2014/15

- **Met/exceeded the benchmark**
- **Evaluate (<3% below the benchmark)**
- **Area for improvement (≥3% below the benchmark)**

<table>
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<tr>
<th>Identifier</th>
<th>Measure</th>
<th>2010/11</th>
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<td>I.1.1-1</td>
<td>Transfer Volume</td>
<td>885</td>
<td>642</td>
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<td>Transfer Rate (cohort-based)</td>
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<td>Number of Degrees/Certificates Awarded</td>
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<td>68%</td>
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<td>40%</td>
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<td>Career Technical Education (CTE) Rate (cohort-based)</td>
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<td>49%</td>
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<td>46%</td>
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<td>Employee Participation in Professional Development</td>
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<td>Perception of Professional Development</td>
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<td>Number of Course Sections (Fall Terms)</td>
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<td>847</td>
<td>73</td>
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<td>Course Fill Rates</td>
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<td>Enrollments (Fall &amp; Spring terms)</td>
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<td>50955</td>
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<td>Successful Course Completion Rates</td>
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<td>Course Retention Rates</td>
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<td>88%</td>
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<td>Satisfaction with Technology Use</td>
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<td>Distribution of Course Offerings</td>
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<td>n/a</td>
<td>Met Benchmark</td>
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<td>Satisfaction with Strategic Enrollment Management</td>
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<td>Satisfaction with Online Courses</td>
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<td>74%</td>
<td>75%</td>
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<td>Satisfaction with Innovation &amp; Technology</td>
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<td>n/a</td>
<td>n/a</td>
<td>79%</td>
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<td>III.1.2</td>
<td>Diversity and Sustainable Activities</td>
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<td>n/a</td>
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<td>Student Satisfaction Regarding Diversity</td>
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<td>n/a</td>
<td>n/a</td>
<td>76%</td>
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<td>III.1.5</td>
<td>Student Equity Plan (SEP) Indicators</td>
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<td>n/a</td>
<td>n/a</td>
<td>Met Benchmark</td>
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<td>III.1.6</td>
<td>Employee Perception of Diversity-Overall</td>
<td>50%</td>
<td>n/a</td>
<td>n/a</td>
<td>57%</td>
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<td>III.2.1&amp; 2</td>
<td>Employee Perception of Diversity-Support</td>
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<td>n/a</td>
<td>n/a</td>
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<td>External Partnerships</td>
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<td>n/a</td>
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<td>IV.1.2</td>
<td>Outreach Activities/Programs</td>
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<td>172</td>
<td>157</td>
<td>124</td>
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<td>IV.2.2</td>
<td>Articulation Agreements</td>
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<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>49</td>
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</tbody>
</table>
IDENTIFIED COLLEGE-WIDE PRIORITIES

- Transfer Volume
- Number of Degrees/Certificates Awarded
- CTE Rate (cohort-based)
- Number of Course Sections
- Student Equity Plan (SEP) Indicator: Course Completion
- Outreach Activities/Programs
STUDENT SUCCESS PLANNING FRAMEWORK

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Student Success Framework for Long-Term Integrated Planning • Fall 2016 - Spring 2020

Mission and Vision
- Strategic Plan
  - Data to Inform Decision-Making
    - Program Review Needs Assessment
    - Outcomes and Assessment Data
    - Budget Resources Review
    - Strategic Plan Assessment Scorecard (SPAS)
    - Qualitative Data
    - Environmental Scan
    - District Data
    - State-Wide Data

Educational Master Plan
- Operational Plans
  - Connection
    - Instructional Services Division Plan
  - Entry
    - Basic Skills Action Plan
  - Progress
    - Career Technical Education (CTE) Plan

Directed
Focused
Nurtured
Engaged
Connected
Valued

CEC Approved 5/3/16

See Annual Planning Cycle/Calendar for specific details
PLANNING

• Reorganization of research and institutional effectiveness under one roof – centralized services

• May 2016: Framework formally approved by San Diego Miramar College participatory governance process

• Summer 2016: Legislative Analyst Office (LAO) visit focused on review of the College’s SSSP/SEP data
ROLLOUT TO COLLEGE

• Convocation August 2016: Introduction of Framework

• Began writing Planning Framework into Accreditation Institutional Self-Evaluation Report (ISER)

• Fall 2016: Planning and Institutional Effectiveness (PIE) Committee team members conducted presentations at school and department meetings
  • Focus on building a culture of action
  • Provided mini-presentation
  • Issued a challenge to campus: What’s your best practice?
BUILDING A CULTURE OF ACTION
HOW IS THE FRAMEWORK BEING USED?

• Focus on student pathways
  • Review of policies and procedures (loss and momentum points)
  • Incorporating six factors that support student success – part of common dialogue
  • Passport to Success
  • Planning Summit 2017

• Focus on operational pathways
  • Awareness and increased discussion involving program review, goals, and objectives
  • Increase in accountability
  • Inquiry and action
• Why do we do this?
  • Culture of Inquiry to Culture of Action

• What do you do that impacts college operations?
  • Everyone, in all areas, impact college operations

• Continue on our pathway towards Student Success
  • Learn from our own campus experts
  • Can I replicate?
  • Can I propose an idea?
  • How can I contribute to making my service area have more of an impact on Student Success?
Deans nominated presenters for excellence:

- JetStREAM: Students Reaching Equity through Academics & Mentoring
- Course Planning and Sequencing
- Honors Research Seminar: Astronomy
- Departmental blackboard for resources
- Critical Thinking exercise
- Staying LinkedIn after graduation
- Administrative summary on seeking funding/resources
PRESENTATIONS RELATING BACK TO FRAMEWORK

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Student Success Framework for Long-Term Integrated Planning • Fall 2016 - Spring 2020

Mission and Vision
- Strategic Plan
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  - Program Review Needs Assessment
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  - Budget Resources Review
  - Qualitative Data
  - Environmental Scan
  - District Data
  - State-Wide Data

Educational Master Plan
- Data to Inform Decision-Making

Division Plans
- Connection C (Principles 7-8)*
- Entry C (Principles 1-3, 5, & 7-8)*
- Progress C (Principles 3-8)*
  - Instructional Services Division Plan
  - Student Services Division Plan
  - Administrative Services Division Plan
  - Basic Skills Action Plan
  - Career Technical Education (CTE) Plan
  - Outcomes and Assessment Plan
  - Student Success & Support Program (SSSP) Plan
  - Student Equity Plan
  - Culture and Ethnic Diversity Plan
  - Technology Plan
  - Human Resources Plan
  - Facilities Master Plan

Operational Plans
- Marketing and Outreach Plan

Student Success - Completion c

Directed a
Focused b
Nurtured b
Engaged b
Connected b
Valued b

* Principles of Redesign (Source: Completion By Design Initiative)
^ Six Factors of Student Success (Source: Student Success Redefined Initiative)
^ Loss/Momentum Framework (Source: Completion By Design Initiative)

See Annual Planning Cycle/Calendar for specific details

CEC Approved 5/3/16

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WHAT’S NEXT?

- Faculty and classified are still talking about the planning summit and some have already expressed interest in presenting at the summit next year (Spring 2018)

- Best Practices Toolkit for the campus
  - Videotaped recordings of summit
  - Handouts from summit
  - Resources to find funding
PLANNING TOOLKIT WEBPAGE

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Planning Toolkit

Best Practices

Funding Sources

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WHAT’S NEXT?

• Mid-cycle review of Educational Master Plan
  • How are we going to achieve priorities?

• Convocation Fall 2017
  • Addressing Accreditation recommendations through Planning Framework
WORKSHEET EXERCISE
QUESTION AND ANSWER