A Future for IR: The Statement of Aspirational Practice

Jason Lewis  Leah Ewing Ross
Statement of Aspirational Practice for IR
It Started with Two Questions

• Can we meet the new data demands of higher education?

• Are there better ways?
This is the “new” reality
The Data Tsunami

- Cost to store
- Ability to collect
- Advancements in analytical software
- Compliance and reporting requirements
There is something larger at play.
A Student-Focused Paradigm

Expanded Definition of Decision Makers

Structures for IR

Leadership for the IR Function
Student-Focused Paradigm
Student-Focused Paradigm

STUDENT SUCCESS
Who does IR serve?
IR has historically supported:

- senior leadership
- operational efficiency
- strategic planning
- mandatory reporting
Expanded Definition of Decision Makers
HOW???
Are there better ways to structure IR?
The IR Function
Data Coaching
Leadership
Chief
Information
Officer

Chief
Financial
Officer

Chief Data
Officer
Definition of Decision Makers

Traditional       Expanded

IR Function

Beyond          Primarily
IR Office       IR Office
Definition of Decision Makers

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Definition of Decision Makers

First Quadrant

Traditional

Expanded

Primarily IR Office

Beyond IR Office
Definition of Decision Makers

Traditional

Expanded

Primarily IR Office

Beyond IR Office