



theRPgroup
Research • Planning • Professional Development
for California Community Colleges

The RP Group | 1102 Q Street, Suite 4800 | Sacramento, CA 95811
Media Contact | Olivia Loy | Director of Communications
P: 510-527-8500 ext. 266 | E: oloy@rpgroup.org

A Recap of the 2017 RP Conference: A Year of Firsts

SACRAMENTO, CA, April 27, 2017 – The RP Group, a research and education-focused non-profit, today announced some exciting post-conference statistics for the 2017 RP Conference, “Building Pathways to Success,” held April 20-21 in Burlingame, CA. Some firsts and highlights of the event include:

- Record number of attendees: 272
- Record number of proposal submissions: 84
- First year the conference has offered sponsorship opportunities. A huge thank you to:

***College Futures Foundation
Higher Ed Profiles
eLumen
Nuventive***

***Tableau
Institutional Effectiveness Partnership Initiative (IEPI)
Professional Learning Network (PLN)
CCC Technology Center***

- First year the conference has offered a Poster Session to allow even more great work to be shared
- Three pre-conference workshops offered on the following topics: R, Tableau, and Integrated Planning
- First year the conference “went social,” including
 - Engagement and conversations around the hashtag #RPConf2017 including:
 - 48 mentions/posts/likes/new followers on Twitter; and almost 20 likes/shares on Facebook

“We are thrilled to see this conference grow and flourish in so many different areas and look forward to leverage participant feedback to improve the conference and ensure that it meets the needs of our institutional research, planning, and effectiveness professionals next year and in the years to come,” said Bri Hays, Board Chair of Professional Development. “We are excited to see the conference evolve with the field, and we could not have reached these milestones without our amazing planning committee members, staff, attendees, and sponsors. This conference is truly a collaborative effort, and we look forward to seeing all of you again in 2018.”

About the RP Group

The RP Group is a non-profit, membership-driven organization that strives to build a community college culture that views planning, evidence-based decision-making, and institutional effectiveness as integral, collaborative strategies that work together to promote student success, increase equitable outcomes, improve college operations, and inform policymakers. It does this primarily through research, planning, professional development, evaluation, and technical assistance for California Community Colleges. The RP Group also recognizes excellence through its Lifetime Achievement Award and RP Group Award offerings. Go to www.rpgroup.org for more information.

Mission Statement

Through professional and leadership development, technical assistance, research, and evaluation services, the RP Group strengthens the ability of California Community Colleges to discover and undertake high quality research, planning, and assessments that improve evidence-based decision-making, institutional effectiveness, and success for all students.

###